

Fast Forward your marketing

Get your website listed higher on Google

It's not nerdy or complicated to have a high performing website

It's not enough to just have a website, you need to also make sure that it is optimised so that Google finds it - and increase your chances that your customer will too.

This workshop is full of demonstrations to help you optimise your own website.

Monday 24 May, 12.30 to 2.30pm

Online workshop

\$20, bookings essential

Facilitated by Nick Sibbing, Artful Web, Print & Design

BOOK NOW

Small business guide to effective marketing

Develop the right tools to plan, manage and execute your marketing plan effectively

There is a distinct difference between implementing a marketing strategy versus executing a tactical marketing activity.

This online workshop will discuss the important marketing components that every small business owner should consider as part of their marketing plan development.

Wednesday 26 May, 9.30 to 11.30am

Online workshop

\$20, bookings essential

Facilitated by Keat Chiew, Blackmont Pathway

BOOK NOW

Own the screen - communicate with greater confidence and impact online

Effective online communication is vital to securing new business

Now more than ever, being able to own the screen is a huge personal and business asset.

This webinar offers practical tools and techniques to enable you to better engage with your audience.

Thursday 27 May, 7 to 8.30pm

Online workshop

\$20, bookings essential

Facilitated by Sean Luther Hall

BOOK NOW

The practical guide to selling skills for small business success

Be smarter and more focused on the needs of your customer

Businesses need to be smarter and more focused on the needs of the customer to be able to compete effectively.

This workshop will explore modern selling skills that are customer focused and that can be universally applied to any type of small business.

Monday 31 May, 9.30am to 12.30pm

Online workshop

\$30, bookings essential

Facilitated by Daniele Lima, Victorian Chamber of Commerce and Industry

BOOK NOW

How to rapidly transition your retail store online

Pivot sales from bricks-and-mortar to online

Opening an online store can be daunting.

This workshop will show you how to take the plunge and pivot from a brick-and-mortar store to online.

Monday 31 May, 6.30 to 8.30pm

Online workshop

Free, bookings essential

Facilitated by Melbourne Innovation Centre

BOOK NOW

Social media best practice

Take a social media best practice deep dive with The Digital Picnic

Learn social media best practice from the experts!

This workshop will equip you with the knowledge you need to confidently [and efficiently!] execute Social Media for your business.

Wednesday 2 June, 9.30 to 11.30am

Online workshop

\$20, bookings essential

Facilitated by The Digital Picnic

BOOK NOW

Book online at
maroondahbizweek.com.au

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