

MAROONDAH  
BIZWEEK 2021

**FAST  
FORWARD**



# Fast Forward your digital business

## Get your website listed higher on Google

It's not nerdy or complicated to have a high performing website

It's not enough to just have a website, you need to also make sure that it is optimised so that Google finds it - and increase your chances that your customer will too.

This workshop is full of demonstrations to help you optimise your own website.

**Monday 24 May, 12.30 to 2.30pm**

**Online workshop**

**\$20, bookings essential**

Facilitated by Nick Sibbing, Artful Web, Print & Design

BOOK NOW



## How to rapidly transition your retail store online

Pivot sales from bricks-and-mortar to online

Opening an online store can be daunting.

This workshop will show you how to take the plunge and pivot from a brick-and-mortar store to online.

**Monday 31 May, 6.30 to 8.30pm**

**Online workshop**

**Free, bookings essential**

Facilitated by Melbourne Innovation Centre

BOOK NOW



## Cyber security for small business

Protect your business against potential threats posed by cyberattacks

Data breaches can cost your business money, confidential information, and the trust of your customers.

This workshop will help you understand the potential threats to your business posed by cyberattacks and how to protect your small business with cyber security.

**Tuesday 1 June, 12.30 to 2.30pm**

**Online workshop**

**Free, bookings essential**

Facilitated by Melbourne Innovation Centre

BOOK NOW



## Social media best practice

Take a social media best practice deep dive with The Digital Picnic

Learn social media best practice from the experts!

This workshop will equip you with the knowledge you need to confidently [and efficiently!] execute Social Media for your business.

**Wednesday 2 June, 9.30 to 11.30am**

**Online workshop**

**\$20, bookings essential**

Facilitated by The Digital Picnic

BOOK NOW



Book online at  
**maroondahbizweek.com.au**

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