

MAROONDAH
BIZWEEK 2021

**FAST
FORWARD**



Fast Forward your business growth

Running a home-based business

Make every dollar count when completing your tax

Are you a home-based business and wondering what expenses you may be able to claim?

This workshop will provide insights into what expenses you can claim for tax deductions and how to calculate the amounts that you can claim.

Monday 24 May, 10 to 11am

Online workshop

Free, bookings essential

Facilitated by the Australian Taxation Office (ATO)

BOOK NOW



Get your website listed higher on Google

It's not nerdy or complicated to have a high performing website

It's not enough to just have a website, you need to also make sure that it is optimised so that Google finds it - and increase your chances that your customer will too.

This workshop is full of demonstrations to help you optimise your own website.

Monday 24 May, 12.30 to 2.30pm

Online workshop

\$20, bookings essential

Facilitated by Nick Sibbing, Artful Web, Print & Design

BOOK NOW



Accelerate your business with Simon Griffiths

Be inspired by the co-founder of 'Who Gives a Crap': disrupting the toilet paper industry one sheet at a time

Boost your business success with tips from impactpreneur Simon Griffiths as he reveals how he started Who Gives a Crap, raised the cash, scaled the business and survived and thrived during 2020.

Tuesday 25 May, 2 to 2.45pm

Online event

Free, bookings essential

Presented by BizHub Maroondah

BOOK NOW



Own the screen - communicate with greater confidence and impact online

Effective online communication is vital to securing new business

Now more than ever, being able to own the screen is a huge personal and business asset.

This webinar offers practical tools and techniques to enable you to better engage with your audience.

Thursday 27 May, 7 to 8.30pm

Online workshop

\$20, bookings essential

Facilitated by Sean Luther Hall, NIDA National Institute of Dramatic Arts

BOOK NOW



The practical guide to selling skills for small business success

Be smarter and more focused on the needs of your customer

Businesses need to be smarter and more focused on the needs of the customer to be able to compete effectively.

This workshop will explore modern selling skills that are customer focused and that can be universally applied to any type of small business.

Monday 31 May, 9.30am to 12.30pm

Online workshop

\$30, bookings essential

Facilitated by Daniele Lima, Victorian Chamber of Commerce and Industry

BOOK NOW



How to rapidly transition your retail store online

Pivot sales from bricks-and-mortar to online

Opening an online store can be daunting.

This workshop will show you how to take the plunge and pivot from a brick-and-mortar store to online.

Monday 31 May, 6.30 to 8.30pm

Online workshop

Free, bookings essential

Facilitated by Melbourne Innovation Centre

BOOK NOW



Scaling your business for profitability without the burnout

Begin thinking differently about your business, marketing and making sales

When it comes to running a profitable business, it can seem like there are secrets that no one is sharing.

This workshop will support you to make serious changes in your business and start you thinking in a different way about how you run your business, marketing and make sales with more ease.

Tuesday 1 June, 9.30 to 11.30am

Online workshop

\$20, bookings essential

Facilitated by Suz Chadwick

BOOK NOW



Book online at
maroondahbizweek.com.au

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